

Kiwanis

KIWANIS CLUB OF RIDGETOWN

P.O. BOX 1642, RIDGETOWN, ONTARIO N0P 2C0

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NEWSLETTER FOR THE WEEK OF JUNE 6, 2011

June 2, 2011 meeting:

Seventeen members and Key Club Governor Jordan welcomed guests LG Jim and Bev Scott and Rebeccah Malott. Thanks to Secretary John for taking notes at the meeting.

Happy \$\$ - PP Craig was happy that PP Dale & PLG Peter paid fines for pictures in the paper – the pictures were of their wives. \$ - Kiwanian Brian was happy for a great Teddy Bear Picnic. \$ - PLG Peter was happy for a great Teddy Bear Picnic that raised over \$900.00 for Children's Hospital of Western Ontario. \$ - PP Ken was happy for a good meeting with the Aktion Club and for their donation of \$100.00 to the Howard Mutual Medical Clinic. \$ - Kiwanian Gary Wake had \$2 for an inspiring story from a retirement dinner he had attended for a fire captain. There was a surprise visit from someone the captain had assisted in an accident 20 years before, now a doctor in Toronto. \$ - LG Jim had a happy dollar to compliment us on our Distinguished Club status. \$ - President Alan was happy that he survived the Big Bike Ride and happy for the Teddy Bear Picnic.

Aktion Club – Treasurer Gary reported that the Aktion Club has raised \$2,264.00 this year, almost double last year's total.

President Alan reminded members of the upcoming training sessions – June 18 in Chatham or June 25 in London. RSVP needed soon.

June 9 meeting – we will have dinner at the Church then go out to the wood lot to install wood duck houses. Dress for work and remember the bug spray.

TEDDY BEAR PICNIC – cooking before the crowds arrive



LG JIM SCOTT

At his last visit to our club LG Jim articulated four distinct goals for the division: growth, diversity, enhancement to service leadership programs and the completion of the District Project for Children. This visit he complimented us on our performance in # 2 through #4 but pointed out that there is a problem with the first – growth. The club has shrunk over the past ten years from a high of about 51, even though the rate of decline has now begun to level off.

With a typical club, there is the challenge of simply compensating for normal attrition, which is often about 15% per year. To help us do that, and also ideally to get back to an annual net increase, LG Jim suggested that there are a number of things we can do:

- EVERYONE needs to be on the Membership Committee
- Everyone needs to have their own "elevator speech" – a 30 – 60 second speech to use when anyone asks what Kiwanis can offer him or her
- To confirm that the club is actually ready to grow, we need to do a simple survey of members: what should we keep doing that we're already doing? What should we stop doing that we are now doing? What should we start doing that we aren't doing?
- Remember what we are all about: great member experience + service impact = effective recruiting
- Start a prospect data base
- Start by recruiting from the obvious sources – spouses, former members, families of Key Club and Aktion Club members, fellow members of your church or professional organization
- Think outside the box about other formats of membership – satellite clubs or 3-2-1 clubs (3 hours of service, 2 hours social time and 1 hour of business per month) – Corporate membership

LG Jim closed by saying that everyone has to ASK – always sell Kiwanis, always share Kiwanis, always showcase Kiwanis.

TEDDY BEAR PICNIC



Teddy Bears everywhere!



Lots of dancers!



The parade

The Kiwanis Club of Ridgetown meets weekly at 6:30 pm in the basement of Mount Zion Presbyterian Church, 59 Main St. E., Ridgetown, every Thursday, from September 1st through June 30th each year. Summer meetings are hosted by members at various local addresses.

TEDDY BEAR PICNIC



Great face painting!



Aktion Club blew up a lot of balloons that day!

MEETING AND EVENT SCHEDULE

- | | |
|------------|---|
| June 9 | Install Wood Duck houses at wood lot |
| June 16 | IT Dr. John will do a presentation on the new world service project MNT and the model club pledge |
| June 23 | Car Rally |
| June 30 | TBD |
| July 6 | Summer meetings start |
| July 6 – 9 | Kiwanis International Convention in Geneva |
| July 14 | Barbeque at the Kiwanis gazebo at The Village |
| Sept 1 | Dr. John & Debbie – partner guest night |

Club Officer Training

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|---------|---|
| June 18 | Division 3 club officer training in Chatham |
| June 25 | Division 4 club officer training in London |

This is training for the 2011-2012 officers, most importantly President, President-elect & Secretary. Members are welcome to attend either session. The cost for either session is \$10.00 payable by participants the day of the session. Contact DP Debbie if you are attending.

CLUB OFFICERS:

President: Alan Bloomfield

President-elect: Allen Ure

Secretary: John Henderson

DIRECTORS:

Shawn Hoskins, Craig Mitton, John Wright, David Vaughan (1 year)

Brian Hoskins, Greg Roberts, Gary Wake, Bill Johnston (2 years)

Past President: Debbie Button

Vice President: Brad Carnie

Treasurer: Gary Guyitt

DISTRICT & DIVISION OFFICERS:

Governor: Paul Toussaint

Governor Elect: Janet Atkinson

Immediate Past Governor: Gary Levine

Division 4 Lt. Governor: Jim Scott

Division 4 Past Lt. Governor: Jim Garey